

DOCKET NO.: 275745US6/wms

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF: Takao YOSHIMINE, et al.

SERIAL NUMBER: 09/819,965

GROUP: 3688

FILED: March 28, 2001

EXAMINER: CHAMPAGNE, DONALD

FOR: SYSTEM AND METHOD FOR DETERMINING PROFITS TO BE GIVEN BACK  
FOR NETWORK CONTENT DATA HAVING ADVERTISEMENTS

**REQUEST TO CORRECT TITLE OF INVENTION**

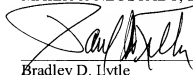
MAIL STOP ISSUE FEE  
COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450

SIR:

In the matter of the above-identified application for patent, we hereby request correction of your records to reflect the correct title of the invention. The title of the invention should read as follows: **SYSTEM AND METHOD FOR DETERMINING PROFITS TO BE GIVEN BACK FOR NETWORK CONTENT DATA HAVING ADVERTISEMENTS.**

Respectfully Submitted,

OBLON, SPIVAK, McCLELLAND,  
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